

Logo

Strategic Holdings Group

Family-Run | Proven Closers | Buy and Hold Forever

"The Hinckleys did exactly what they said they were going to do. They were the perfect steward of our hard-build business"

- Terry McGuire, Former Owner of Cable Ties Unlimited

The Mission

Strategic Holdings Group (SHG) is a family-owned holding company dedicated to the long-term growth of distribution and manufacturing brands. We are a family-owned and run business; we do not "flip" companies. Our goal is to provide founders with a transition that protects their legacy and offers their employees a stable, growth-oriented home.

Why Partner with SHG?

- **Speed to Close:** We provide a "Go/No-Go" within 48 hours of receiving a CIM.
- **Capital Certainty:** Long-term track record of acquisition financing and Letter of Recommendation via First Commonwealth Bank, supplemented by holding company liquidity.
- **Operational DNA:** We aren't spreadsheet analysts. We are operators with 20+ years of experience in the industrial and distribution space.

Contact Us:

Scott Hinckley
President, CEO
440-915-9087

scott@cabletiesunlimited.com

<https://shg.framer.ai>

Acquisition & Launch History

Strategic Holdings Group has acquired or launched seven businesses since 2008 and has never sold a single one.



2008

Cable Ties Unlimited **ACQUIRED**

Wire Management Distributor



2018

Strategic Properties **ACQUIRED**

Industrial Real Estate | Major Acquisitions in 2018 and 2022



2019

CableMaster **ACQUIRED**

Low-Voltage Cabling & Data Comms Distributor



2021

The Handmade Sign Company **ACQUIRED**

Decorative Signage Manufacturing



2024

Grizzly Supply **LAUNCHED**

Retail Cable Tie Brand



2024

Armour Ties **LAUNCHED**

High-Performance Fasteners Brand



2026

SpillFix **ACQUIRED**

Industrial Absorbents | Exclusive Distributorship

Acquisition Buy Box

Target Statement

We are actively seeking an electrical product or distribution company lacking strong B2B sales effort or operating efficiencies, generating \$400k - \$1.6M SDE, as a strategic add-on for our platform company, Cable Ties Unlimited.

Who We Are

Strategic Holdings Group (SHG) is a family-funded holding company. We aren't a PE fund; we use permanent capital with no fixed exit horizon. We buy businesses to own them, grow them, protect the legacy of the founder, and provide a stable home for employees. Strategic Holdings Group has never sold any of our business holdings.

Across Strategic Holdings Groups' portfolio, we employ 30 employees including in-house Finance, HR, Warehouse, and Sales Teams. We also have an expansive network of 80+ manufacturers' sales reps covering the entire country.

We own 60,000 sqft of warehouse and office space in Cleveland, with additional warehouse space in Indianapolis.

Buy Box: Strategic Add-Ons to Cable Ties Unlimited

Targeting businesses that provide synergies to our existing wire management and industrial supply distributor business.

Feature	Target Specification
SDE	\$400k - \$1.6M (Strong historical consistency)
Core Focus	Manufacturers, distributors, or ecommerce sellers of fasteners, electrical components, and other industrial supply products
Synergy Value	We prioritize companies with an established market presence and recurring B2B industrial accounts
Geography	US-based is acceptable, preference for relocatable businesses that can be integrated into our existing warehouse infrastructure in Ohio and/or Indiana
Products To Look Out For	Cable Ties, Hose Clamps, Clamps and Fasteners, Wire

	Connectors, Terminals and Connectors, Tape
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Deal Structure

Preferred Structure	SBA-financed asset purchase, comfortable with 10-20% seller note on 3-5 year term
Earnouts	Acceptable on a minority portion of purchase price when tied to a simple, auditable metric
Stock vs. Asset	Only asset purchases

Transaction Size & Timeline

Typical Purchase Price Range	\$1M - \$4M
Rapid Feedback	We provide a "Yes/No" on a teaser within 48 hours.
LOI within	2 weeks of receiving CIM
Target Close	60-90 days from signed LOI

Bank Reference Letter



Northern Ohio Business Center
6000 Freedom Square
Suite 410
Independence, OH 44131
fcbanking.com

February 11, 2026

RE: Banking Relationship – D. Scott Hinckley, President of Strategic Holdings Group, Inc.

This letter is provided at the request of our client, D. Scott Hinckley, President of Strategic Holdings Group, Inc., in connection with their interest in a potential business acquisition. The purpose of this letter is to confirm our existing banking relationship and general willingness to evaluate acquisition opportunities.

They have maintained a banking relationship with First Commonwealth Bank since 2017. Throughout this time, the client has remained in good standing across all accounts and credit facilities. We currently serve as their primary banking institution and provide working capital financing, among other banking services. Our institution has previously supported Strategic Holdings Group, Inc. & D. Scott Hinckley with financing for mergers & acquisitions (M&A) as well as commercial real estate transactions. Based on our familiarity with the client's financial profile and operating history, we are willing to evaluate a potential acquisition financing request in connection with this opportunity.

Please note that this letter does not constitute a commitment to lend, an agreement to extend credit, or a guarantee of financing in any form. Any financing would be subject to, among other things, satisfactory completion of our due diligence review, receipt and evaluation of all required financial and business documentation, credit underwriting and approval in accordance with our institution's standard policies and procedures, and mutually agreeable terms and conditions. This letter is provided solely for the purpose of confirming our banking relationship and should not be construed as an obligation or binding agreement of any kind.

Should you have any questions or require additional information, please do not hesitate to contact me directly.

Sincerely,

A handwritten signature in blue ink, appearing to read "Alex Tomko".

Alex Tomko
Middle Market Relationship Manager, Vice President
First Commonwealth Bank
216.218.1513
ATomko@fcbanking.com

Our Leadership & Operations Team



D. Scott Hinckley

President, Strategic Holdings Group | CEO, Cable Ties Unlimited

Scott is a serial entrepreneur with 17+ years leading SHG's growing portfolio of distribution and real estate businesses. He acquired Cable Ties Unlimited in 2008 and transformed it from a conservative operation into a market leader in the wire management space.

Under his leadership, SHG has acquired or launched seven businesses and has never sold a single one. Earlier in his career, Scott purchased a struggling business, built it into a dominant brand in its category, and sold it to a NYSE-listed company.

He began his professional career at VitaMix Corporation, where he held full P&L responsibility across three divisions and grew revenue from \$10M to \$100M. Scott operates out of Ohio and Utah.



Kyle Hinckley

VP of E-Commerce & End-User Sales, Cable Ties Unlimited

Kyle leads digital growth, e-commerce operations, and end-user sales strategy at Cable Ties Unlimited. He oversees performance across direct, marketplace, and B2B channels, keeping sales, marketing, and operations aligned around revenue and margin targets.

His current focus is building scalable infrastructure that drives profitable growth through improved conversion, retention, and process automation. Before joining CTU, Kyle built performance-driven marketing programs for high-growth consumer brands.

He brings a strong foundation in revenue acceleration and a track record of execution at scale. Kyle is a key driver behind CTU's expanding digital presence and e-commerce revenue.



Carson Hinckley

General Manager, CableMaster

Carson leads operations, growth, and strategy for CableMaster, a low-voltage and data-communications distributor based in Indianapolis. He spends most of his time improving systems, building new initiatives, and connecting technology, marketing, and operations into a cohesive whole.

Carson holds a Computer Science degree from Brigham Young University and spent several years in software engineering before joining the family business. He is a hands-on builder who moves fast, ships quickly, and brings modern tooling to traditional operations.



Callahan Hinckley

Director of Sales - Wholesale & Retail, Cable Ties Unlimited

Callahan oversees the full sales, marketing, and brand development lifecycle at Cable Ties Unlimited, managing 5 regional managers, 3 sales support staff, and relationships with 80+ manufacturers' reps across the country.

He also leads strategic sourcing, using an AI and data-driven approach to launch new product lines across CTU and Grizzly Supply. In 2024, he founded Grizzly Supply and scaled it to 300+ retail doors in two years.

His journey with CTU started in the warehouse during middle and high school. Prior to rejoining the family business, Callahan held Product Manager roles at Visa and a European fintech unicorn acquired by Visa. He holds a double major in Business Administration and Statistics from the University of North Carolina at Chapel Hill.

Our Deal Team

Role	Name	Firm
Legal	Robert Merchant	Partner, Benesch Friedlander Coplan & Aronoff LLP
Accounting/Tax	George ??????	Controller, Cable Ties Unlimited
Banking	Alex Tomko	Middle Market Relationship Manager, First Commonwealth Bank